

# **MEDIA RELEASE      MEDIA RELEASE**

FOR IMMEDIATE RELEASE April 17, 2023

Contact: Kylie Dontje, Communications Coordinator

810-347-4785

GCRC Web site: [www.gcrc.org](http://www.gcrc.org)



## **GCRC recognizes Work Zone Awareness Week**

Richfield Twp., Michigan. ---

As construction season begins, the Genesee County Road Commission reminds drivers to slow down and pay attention in work zones.

On Monday, April 17, GCRC held a press conference to kick off National Work Zone Awareness Week. The annual event began in 1997. This year's theme is "You play a role in work zone safety. Work with us." According to the Michigan State Police, 16 people were killed in Michigan work zones in 2022. 13 of those people were drivers.

"Road Commissions do everything we can to train our employees and make sure that work zones are as safe as possible, but in reality, it's everyone's responsibility to keep work zones safe. Part of our mission at the Road Commission is to keep the roads safe for drivers in Genesee County. Please help us achieve that goal by slowing down and removing distractions the next time you see orange barrels," said Kylie Dontje, GCRC Communications Coordinator.

GCRC would also like to invite the media to participate in Go Orange Day on April 19 by wearing orange as a visual reminder about work zone safety.

Please contact Kylie Dontje, Communications Coordinator, at 810-347-4785 if you have questions. To learn more about National Work Zone Awareness Week, go to [nwzaw.org](http://nwzaw.org).

--- ### ---

*Please slow down in work zones, for your family and ours.*